

## Terms and Conditions for BeFibre Email Campaign: £5 Off Every Month for 12 Months

### 1. Campaign Overview

- The £5 off every month for 12 months offer (the "Offer") is available exclusively to customers who receive the promotional email or SMS and sign up via the website using the unique code provided within the campaign period.

### 2. Eligibility

- This Offer is available to new residential customers of BeFibre aged 18 years or older.
- Customers must reside in an area where BeFibre services are available.

### 3. Offer Period

- The Offer is valid from the date specified in the promotional email and will expire on the closing date stated therein. Redemption of the Offer must occur within 14 days of receiving the promotional email or SMS. Applications received after the closing date will not qualify for the discount.

### 4. How to Redeem

- To redeem the Offer, which can only be done on the BeFibre website, customers must:
  - Visit the BeFibre website and select a qualifying broadband package.
  - Enter the unique promotional code during the sign-up process.
- The discount will be applied automatically and reflected in the customer's monthly bills.

### 5. Discount Details

- The £5 discount will be applied monthly for a total of 12 consecutive months from the activation date of the broadband service.
- The discount applies only to the broadband subscription fee and excludes additional services, equipment, or installation fees.

### 6. Conditions of Use

- The Offer is non-transferable, non-exchangeable, and has no cash value.
- BeFibre reserves the right to verify eligibility and refuse the Offer to any customer who does not meet the terms and conditions.
- If the broadband contract is terminated or cancelled within the 12-month discount period, the Offer will cease immediately, and standard fees may apply as per the terms of your agreement.

### 7. General Terms

- BeFibre reserves the right to amend, suspend, or withdraw this Offer at any time without prior notice.
- BeFibre shall not be liable for any technical issues, delays, or errors that may prevent customers from participating in the campaign.

### 8. Data Protection

- Personal data collected as part of this campaign will be processed in accordance with BeFibre's Privacy Policy, available on our website.

### 9. Governing Law

- These Terms and Conditions are governed by the laws of England and Wales. Any disputes arising under these terms shall be subject to the exclusive jurisdiction of the courts of England and Wales. For further inquiries, please contact our customer service team at [support@be-fibre.co.uk](mailto:support@be-fibre.co.uk)