

BeFibre January 3 Months Free Promotion – Terms and Conditions

1. Campaign Overview

The BeFibre January 3 Months Free Promotion (the “Offer”) entitles eligible new customers to receive their broadband subscription free of charge for the first 3 months of service, depending on the selected package.

This Offer is available exclusively to new residential customers who sign up for an eligible 24-month package between Monday 22 December 2025 and Tuesday 31 March 2026 (inclusive).

The Offer applies to the following broadband packages:

Package	Standard Monthly Price	Free Period	Monthly Price During Free Period	Full Price Remainder
Be1000	£32	3 months	£0/month	£32/month (21 months)
Be2300	£49	3 months	£0/month	£49/month (21 months)

The free period applies for the stated duration, after which the standard monthly price will apply for the remainder of the 24-month term.

2. Eligibility

The Offer is only available to new residential customers of BeFibre aged 18 or over.

Customers must reside in a BeFibre serviceable area and successfully activate their broadband service on one of the eligible 24-month packages shown above.

Customers must sign up via the BeFibre website or an approved sales channel during the Offer Period.

The Offer is limited to one per household.

The Offer is non-transferable, non-exchangeable, and cannot be redeemed for cash.

3. Offer Period

Valid from 00:00 on Monday 22 December 2025 to 23:59 on Tuesday 31 March 2026.

Customers must complete their sign-up within this period to be eligible.

Installations and activations may occur after the Offer Period ends.

BeFibre reserves the right to close the Offer early if capacity is reached.

4. How the Offer Works

Eligible customers will automatically receive the first 3 months of their broadband subscription free of charge, as follows:

Be1000: Free for 3 months (£0/month), then £32/month for the remaining 21 months of the 24-month term.

Be2300: Free for 3 months (£0/month), then £49/month for the remaining 21 months of the 24-month term.

The free months will be reflected in the customer's monthly bill during the free period.

The standard monthly rate will apply after the free period for the remainder of the 24-month contract.

5. Conditions of Use

Customers must set up a valid direct debit during sign-up.

If the broadband service is cancelled before the end of the 24-month term, BeFibre reserves the right to reclaim the value of the free months (equivalent to the standard monthly price for each free month used) via a final bill adjustment.

The Offer cannot be used in conjunction with any other BeFibre promotion, unless explicitly stated.

Customers must ensure their payment details are valid and up-to-date for the duration of the contract.

6. General Terms

BeFibre reserves the right to amend, suspend or withdraw this Offer at any time without notice.

BeFibre is not responsible for technical issues, order delays or failed sign-ups that impact Offer eligibility.

Fraudulent, incomplete or duplicate orders will not qualify for the Offer.

BeFibre reserves the right to verify eligibility and withdraw the Offer if any misuse is suspected.

7. Data Protection

All personal data will be processed in accordance with BeFibre's Privacy Policy, available at:
<https://www.be-fibre.co.uk/legal/privacy-policy/>

8. Governing Law

These Terms and Conditions are governed by the laws of England and Wales.

Any disputes arising under these terms will be subject to the exclusive jurisdiction of the courts of England and Wales.

For further information or assistance, please contact our customer service team at:
support@be-fibre.co.uk

BeFibre Ltd
Registered Office:
Sankey Valley Industrial Estate,
Anglezake Road,
Newton-Le-Willows,
United Kingdom,
WA12 8DJ