

BeFibre Amazon.co.uk Gift Card Promotion – Terms and Conditions

1. Campaign Overview

The Amazon.co.uk Gift Card promotion (the "Offer") entitles eligible customers to receive:

- A £75 Amazon.co.uk Gift Card, available to new customers who order the 200, 500, 1000, 2300Mbps 12-month plans or, the 200, 500Mbps 24-month plans via comparison sites.
- Not available on any 30 day rolling plan, the 1000Mbps or 2300Mbps 24-month contracts or any other plan, including Business and Dedicated.

This offer is available exclusively to new customers who sign up for one of the above packages between **28 January 2026 and 11th February 2026** inclusive.

2. Eligibility

- The offer is only available to new residential customers of BeFibre aged 18 or over.
- Customers must reside in a serviceable BeFibre area and successfully activate their broadband service on an eligible package.
- The Offer is only valid for the 200, 500, 1000, 2300Mbps 12-month plans or, the 200, 500Mbps 24-month plans via comparison sites. Not available on any 30-day rolling plan, the 1000Mbps or 2300Mbps 24-month contracts or any other plan including Business and Dedicated.
- Only one gift card is available per household.

3. Offer Period

- The Offer is valid from 00:00 on 28 January 2026 to 23:59 on 11 February 2026.
- Customers must complete their sign-up during this period. Installations and activations may take place after the closing date.
- BeFibre reserves the right to close the offer early if capacity is reached.

4. How to Redeem

- Eligible customers will receive their Amazon.co.uk Gift Card via email within 90 days of activation of their broadband service, provided the account remains in good standing.
- No codes are required to redeem this Offer. Customers must sign up through the BeFibre website or through an approved sales channel.

5. Gift Card Details

- The Amazon.co.uk Gift Card will be delivered digitally to the email address registered to the broadband account.
- Gift cards are issued subject to Amazon's own terms and conditions.
- There is no cash alternative, and the gift card is non-transferable and non-

exchangeable.

6. Conditions of Use

- If the broadband service is cancelled within the minimum contract period (typically 12 or 18 months), BeFibre reserves the right to reclaim the value of the gift card through a final bill adjustment.
- The Offer cannot be used in conjunction with any other BeFibre promotional offers unless explicitly stated.
- Customers must ensure their email address remains valid and accessible. BeFibre accepts no responsibility for lost or undelivered emails.

7. General Terms

- BeFibre reserves the right to amend, suspend, or withdraw this Offer at any time without notice.
- BeFibre is not responsible for any technical issues, delays, or errors that may impact eligibility or delivery.
- Fraudulent, incomplete, or duplicate orders will not be eligible for the Offer.

8. Data Protection

- Personal data will be processed in accordance with BeFibre's [Privacy Policy](#).

9. Governing Law

- These Terms and Conditions are governed by the laws of England and Wales.
- Any disputes arising under these terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

For further information or assistance, please contact our customer service team at support@be-fibre.co.uk.