

BeFibre Broadband Genie eGift Card Promotion – Terms and Conditions

1. Campaign Overview

The eGift Card promotion (the "Offer") entitles eligible customers who purchase via Broadband Genie to receive:

- A £55 eGift Card with the Be200 24-month package.
- A £55 Gift Card with the Be500 24-month package.
- A £80 eGift Card with the Be1000 24-month package.
- A £80 eGift Card with the Be2300 24-month package.

This Offer is available exclusively to new customers who sign up for one of the above packages via Broadband Genie between **25th February 2026 and 31st March 2026** inclusive.

2. Eligibility

- The Offer is only available to new residential customers of BeFibre aged 18 or over who purchase via Broadband Genie.
- Customers must reside in a serviceable BeFibre area and successfully activate their broadband service on an eligible package.
- The Offer is only valid for the Be200, Be500, Be1000, and Be2300 24-month packages. All other packages are excluded.
- Only one gift card is available per household.

3. Offer Period

- The Offer is valid from 00:00 on 25th February 2026 to 23:59 on 31st March 2026.
- Customers must complete their sign-up during this period. Installations and activations may take place after the closing date.
- BeFibre reserves the right to close the offer early if capacity is reached.

4. How to Redeem

- Eligible customers will receive their e Gift Card via email and will be sent to the email address on your BeFibre customer account. It cannot be sent to any other email address or via any other channel.
- Runa E-Gift card will be delivered around 45 – 50 days from the second bill payment and will appear in your email inbox as sent from noreply@mail.runa.io – please check your junk mail before chasing a late Runa Gift Card.
- No codes are required to redeem this Offer. Customers must sign up through Broadband Genie.

5. Gift Card Details

- The eGift Card will be delivered digitally to the email address registered to the broadband account.
- Gift cards are issued subject to Runa's own terms and conditions.
- There is no cash alternative, and the gift card is non-transferable and non-exchangeable.

6. Conditions of Use

- If the broadband service is cancelled within the minimum contract period, BeFibre reserves the right to reclaim the value of the gift card through a final bill adjustment.
- The Offer cannot be used in conjunction with any other BeFibre promotional offers unless explicitly stated.
- Customers must ensure their email address remains valid and accessible. BeFibre accepts no responsibility for lost or undelivered emails.

7. General Terms

- BeFibre reserves the right to amend, suspend, or withdraw this Offer at any time without notice.
- BeFibre is not responsible for any technical issues, delays, or errors that may impact eligibility or delivery.
- Fraudulent, incomplete, or duplicate orders will not be eligible for the Offer.

8. Data Protection

- Personal data will be processed in accordance with BeFibre's [Privacy Policy](#).

9. Governing Law

- These Terms and Conditions are governed by the laws of England and Wales.
- Any disputes arising under these terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

For further information or assistance, please contact our customer service team at support@be-fibre.co.uk.